

Corn Programs 2008-2009

Triple Rewards **NEW!**

Growers who increase their 2009 seed corn order are eligible to receive a \$40.00 discount off the retail price on the units increased. Total corn order must consist of at least 50% YGPlus/RR2, YG VT3, YG VT3 Pro. No limit! No stacking with other programs. Deadline: March 31, 2009.

Good Partner Program

REA will reward growers a \$40.00 per bag discount off of the retail price of the corn products selected for refuge. This reward will be given at the time of sale and will be allowed on approximately 20% (refuge requirement) of a grower's total order of YGPlus/RR2 or VT3 or VT3 Pro corn products.

Good Partner Bonus... **UPDATED** Customers who participate in the Good Partner Program and plant 100% of their corn acres to REA that reflects 80% YGPlus/RR2 or VT3 and 20% refuge corn will earn a final Good Partner Bonus of \$5.00 per bag on the NON-REFUGE corn units.

Customers who receive the Good Partner Bonus agree that they are indeed 100% REA corn customers by their signature. Acres will be checked against Monsanto GPOS database.

Deadline: March 31, 2009.

Grower Appreciation Programs 2008-2009



PO Box 908
Aberdeen, SD, 57402-0908

Sneak Preview Membership

What do I need to do to become a Sneak Preview Member?

Simply agree to plant a side-by-side test of two or three separate entries, one of which needs to be a current favorite of yours from another company. Then agree to allow a REA representative to stop by during the growing season to gather information about the product. And finally, turn in the harvest data from the side-by-side test.

The products eligible for the Sneak Preview tests are the YieldGard® Plus/Roundup Ready® 2, YieldGard VT Triple and YieldGard VT Triple Pro corn numbers.

Why should I become a Sneak Preview Member?

New traits and genetics are being introduced each year. How do you know which ones you should be incorporating into your farming operation? The Sneak Preview testing is a great way to not only keep up with the new traits being introduced, but to be one of the first to have these new products on the farm in your environment and under your management practices. This also provides REA with a great opportunity to gather data on these new products so we can do an even better job of understanding the best placement options available and bring even greater value to you and other customers as these new products become tomorrow's best sellers.



Financing Options

Farm Plan Preferred & Farm Plan 150-day

	Cash Discount	REA Early Commitment Discount	No Payment / No Interest (Available March - July 1st)
August	10%	7 %	—
September	9%	6 %	—
October	8%	5 %	—
November	7%	4 %	—
December	6%	3 %	—
January	5%	2 %	—
February	4%	* Option to continue finance plan at PRIME + 2%, from Feb. 14, 2009 thru Dec. 2009.	—
March	3%		150 day NPNI
April	2%		↓
May	1%		

** Dec. Pay Option? See 150-Day NP/NI Plan Details

Farm Plan Preferred & REA Early Commitment Discount

- Interest FREE until 2-14-09.
- Receive an Early Commitment Discount.
- Option to continue at Prime + 2% until Dec. 2009.
- Minimum of \$3,000.

** 150-Day NP/NI Plan— March - July 1st

- Finance seed purchases on Farm Plan for 150 days at 0% interest.
- Farm Plan customers must have a preferred Farm Plan™ account with an approved special terms credit limit.
- For growers who want December 2009 payment terms, REA will delay processing their FARM PLAN until July so payment will be due with the December billing.
- No cash discounts allowed with this option.

REA Customer Online Tools

Be sure to visit www.rea-hybrids.com to access a wealth of agronomic, product and performance information. We know that you have information coming to you from all directions so we are doing our best to keep you connected to the information you need when you need it.



Other Finance Options

1. Regular Farm Plan – Customers receive normal cash discounts.
2. REA accepts either MasterCard or VISA.
3. REA's Deferred Payment Plan.
 - Customers who request in-house financing options must be pre-approved prior to April 15, 2009. Interest rate for pre-approved accounts will be set in July at prime rate +2%.
 - ALL customers requesting in-house financing will be required to fill out a credit application.
 - Crop liens may be required and will be filed at REA's discretion.
 - Customers who are not pre-approved prior to April 15, 2009 and request REA's delayed financing services can still apply but will be subject to a higher interest rate if approved.
 - Customers who have not paid their account by the agreed due date may jeopardize their status for future in-house financing. Overdue accounts will be charged 1.5% interest penalty per month charge beginning with the July balance.

Note:

- * Seed orders financed through Farm Plan that are canceled may result in a 4% cancellation fee.
- * Seed added to an existing order will be subject to the current FARM PLAN offerings.
- * Pre pays will be applied to any outstanding balance first.
- * Cash discounts will be allowed according to the postmark date.
- * Interest charges for past due accounts will be applied at the end of each month. Unpaid interest charges will be re-billed.